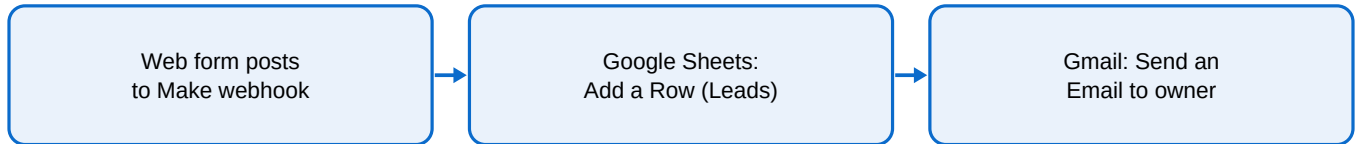


Make.com scenario: web form lead to Google Sheets + Gmail alert

A Make.com blueprint you import in one click: a webhook receives a web form submission, adds it as a row in your Leads sheet, and emails you an alert from Gmail.



What it does

- Trigger: Make "Custom webhook" that accepts form fields name, email, phone, service, message (and optional source).
- Google Sheets "Add a Row" into a tab named Leads, mapped to the same 13 columns as the Lead Tracker sample (Status = New, Next Step = Call back).
- Gmail "Send an Email" to you with the lead details, so you can call back fast.

Files

- **hwa-make-form-to-sheets-gmail.blueprint.json**: Make blueprint (.json)

Install (step by step)

- 1 In Make, open Scenarios > Create a new scenario. Click the three-dot (More) menu at the bottom of the editor > **Import Blueprint**, choose **hwa-make-form-to-sheets-gmail.blueprint.json**, and Save.
- 2 Click the webhook module > Add, name the webhook, Save, and copy the webhook URL it shows.
- 3 Click the Google Sheets module > add your Google connection > pick your spreadsheet (the Lead Tracker sample works) and the **Leads** sheet. Check each column mapping still lines up.
- 4 Click the Gmail module > add your Gmail connection (follow Make's prompts) and change **To** from you@yourbusiness.com to your address.
- 5 Point your web form at the webhook URL (most form tools have a "webhook" or "send to URL" setting), or use the test command below.
- 6 Click Run once, send one test submission, check the new row and the alert email, then switch the scenario ON (scheduling: Immediately).

Test it

- Test command (replace the URL):

```
curl -X POST "YOUR_MAKE_WEBHOOK_URL" -H "Content-Type: application/json" -d '{"name":"Test Lead","email":"test@example.com","phone":"555-0100","service":"AC repair","message":"test"}'
```
- Expected: one new row in Leads with Status New, and one email titled "New lead: Test Lead (AC repair)".

Good to know

- Connections are never included in a blueprint; you add your own after import.
- Each run uses Make operations from your plan; check Make's current pricing page for limits.

This is a free sample to copy and adapt. It is not a managed service and comes without support or warranty. Test it with sample data before using it with real customers.

Built with AI assistance, reviewed before delivery.

Download: <https://hwa-rescue-pack.pages.dev/samples/make-form-to-sheets-gmail/>